



# MERAN HILL

## UX DESIGNER

Seattle native with cross-industry expertise in Information Architecture, Interaction Design, User Research, Visual Design, and Front-End Web Development.

## RELEVANT SKILLS

Workshop Facilitation, User Research, User Testing, Heuristic Evaluations, Personas, Storyboards, Wireframes, Interactive Prototypes, Agile, Scrum, Analytics, Data Visualization, Accessibility, Responsive Design, App Design

## SELECTED TOOLS

Omnigraffle, Visio, Photoshop, Illustrator, InDesign, Sketch, Axure, InVision, KeyNote, Powerpoint, Balsamiq, Proto.io, HTML, CSS, PHP, JavaScript, WordPress, Pen & Paper

## CONTACT

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meranhill.com

## WORK EXPERIENCE

### SERVICE & INTERACTION DESIGN SPECIALIST @ FJORD

JUNE 2015 - PRESENT

Translate broad design concepts into structured, feasible information architectures. Identify key screen types and generate diagrams, wireframes, concepts and site maps. Develop research objectives, plan qualitative programs, and conduct research to uncover customer needs and behaviors. Prototype digital experiences through a variety of means, across multiple platforms, and geographies. Serve as the voice of the customer throughout the design process. Assist in scoping, planning, and structuring client engagements. Plan, delegate, oversee, finalize, and present all design deliverables, acting as a client advisor. Lead interaction design efforts across multiple projects. Work with the tech teams to see designs through implementation, and deployment. Design tests and use data collected to build insights and drive future innovation.

**Lead:** Seattle Accenture LGBT Employee Resource Group

**Lead:** Seattle Accenture University of Washington Information School Recruiting  
**Seattle Representative:** Global Fjord Ambassador Network

### USER EXPERIENCE LEAD @ ACCENTURE INTERACTIVE

SEPTEMBER 2014 - FEBRUARY 2016

Perform competitive research and experience design strategic planning. Lead creative teams through complex processes to deliver robust interactive prototypes. Develop and review detailed wireframes with developers, creative team, product owners, account executives, and stakeholders. Collaborate with art directors and copywriters to create pixel-perfect page mockups.

### BUSINESS & SYSTEMS INTEGRATION ANALYST @ ACCENTURE INTERACTIVE

SEPTEMBER 2013 - SEPTEMBER 2014

Consult in e-commerce platform customization for B2B and B2C business segments. Lead requirements gathering sessions, perform demos of current development, organize system integration testing and assist during user acceptance testing. Serve as the liaison between clients and developers. Create process flows, mockups, prototypes and final visual designs.

### INFORMATION ARCHITECT @ RAMP TECHNOLOGY GROUP

JANUARY 2012 - FEBRUARY 2013

Provide Interaction Design, Information Architecture and User Experience Design for multiple fast-paced projects. Formulate user scenarios and personas based on stakeholder input. Develop complex, interactive prototypes and wireframes using a variety of software and techniques. Create composite designs and redlines.

## EDUCATION

### INFORMATICS, B.S. & PSYCHOLOGY, B.S. @ UNIVERSITY OF WASHINGTON

AUGUST 2005 - MAY 2013

Selected Courses: Computer Programming I & II, User Interface Design, Web Technologies, Technical Writing, Design Thinking, Information Systems Analysis & Management, Project Management, Databases & Algorithms, Information Visualization & Aesthetics, Applied Issues in Cognitive Psychology, Sensory Perception, Research Methods

**Director of Marketing:** American Society of Information Science & Technology

**First Year Representative:** Informatics Undergraduate Association

**Teaching Assistant:** Intellectual Foundations of Informatics

**Researcher & Designer:** Designing Interfaces that Make Us Think (DIMUT)

**Web Designer:** Decision Making with Uncertainty